



**TCA Board Meeting Minutes
Feb 10, 2020**

Call to order: 7:02 pm

1. Roll Call

- Participants: Danielle, John, Bonnie, Grace, Glen, Jason, Melissa. Jackie arrived late.

2. Previous Meeting Minutes

- Grace moved to accept minutes; Bonnie seconded.

3. Reports

a. President Update

b. Communications

- Melissa, Jackie completing work on the email transfer project. Update to be provided later this week to the Board.

c. Championships Director

- Mixed Doubles sponsors: Cool Vans; promotion featured on website and on social media
- Mixed: Chairs re-evaluating the format; disappointing number of entries.

d. Youth Director (Glen)

- Inquiry received about the former TCA Goldline league. Glen to follow-up and see if there are volunteers interested in running the league.

e. Club Manager Liaison

- No updates

f. Sponsorship Liaison

- Work underway to secure a sponsor for next year's TCA Mixed. Jason developing a title sponsorship proposal; Grace and Bonnie to assist with a sponsorship strategy.

g. WECC Liaison

- Meeting with Parks and Rec on Dec 20. Follow-up meeting to take place Feb 23
- Parks and Rec to contact curling clubs for data on utilization rates. Suggested list of clubs provided by the TCA.
- Danielle and Bonnie to connect to discuss further

4. Outdoor Curling



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- Evergreen Brickworks “test” initiative wraps up next week
- If held again, TCA will work to help promote

5. Logo Contest

- Bring forward to March meeting

6. Trillium grant for Rock Solid

- Rock solid cannot apply for a grant in multiple jurisdictions
- TCA will assist in developing a proposal to support Rocks and Rings

7. Equipment from Weston

- All curling equipment to be dispersed; TCA to consider acquiring

8. Rebranding Survey

- Decision made not to move ahead with name change; will consider a tag line that could accompany a new logo

9. Annandale Curling Club Closure

- Discussions continuing on impact Casino will have on curling; TCA has offered to assist.

10. Other Business

- None identified

11. Next meeting – Tuesday March 10th 7:00pm via conference call