



BOARD OF DIRECTORS MEETING MINUTES

Date: January 21, 2021
Time: 7:00 pm - 8:30 pm
Location: MS Teams

1. Call to order – 7:05 pm

Attendees

Melissa Hogg Cunningham
Maureen Condon
Sean Holman
Michele Gower
Grace Bugg
Glenn Gabriel
John Majnarich

Regrets

Danielle Inglis
Michelle Wettlaufer
Bonnie Sacchetti

2. Approval of Agenda

(Motion – Maureen Condon, Second – John Majnarich)

3. Approval of Minutes

December 16, 2020 minutes approved (Motion – John Majnarich, Second – Glenn Gabriel)

4. Club Manager Update

- Managers are discussing a number of items
 - 2021-2022 fee structure
 - Expectations on membership levels
 - Season protocols

5. Youth Strategy Update

- Key is the initial engagement to reach the target audience and marketing curling to them

- Work with clubs that are successful in doing that and learn from their experiences
- How do we engage with the high school programs
- TCA to develop a youth hub site – the “go to” place for information on youth curling

6. Member Forum Update

- TCA reps were established to solicit feedback from members at TCA clubs on a regular basis
- TCA reps have not been engaged for many years. Currently the majority of reps identified by clubs are Club Managers.
- Priority for 2020-21 (and onwards) is to engage with clubs on strategic planning and how TCA can be working in partnership with them to help promote curling within the GTA
- Melissa reaching out to the Boards that govern the various clubs to solicit participation from Board presidents or an alternate to meet on a regular basis
- John will continue to engage with Club Managers so they are also part of our planning and feedback process
- Gathering Board contact at each club with the target of having a monthly meeting to give the TCA a direct channel to hear from clubs
 - This will help in addressing “...what does the TCA do for me...”
- Seen as a great opportunity to share successes across clubs, such as programs for new curlers, scheduling, ice maintenance etc...

7. Events Update

- Consideration that the current TCA Youth Championship will become independent and not be part of the TCA events
 - **Action Item** – Melissa Hogg Cunningham to close loop with Grant Cowan
- Working on creating guidelines (financial & otherwise) for TCA events so there is a consistent approach taken
- Need to investigate other opportunities for a grass roots TCA youth championship
 - **Action Item** – Sean Holman to connect with Julie Hastings at Bayview to re-engage on 2020-2021 ideas on grass roots curling
 - Good opportunity to initiate discussions on what the TCA events may look like going forward – e.g. recalibrate based on past experiences
- **Action Item** – Maureen and Michele Gower to lead initiative with TCA event chairs and committees on how we can take a step back and re-evaluate/recalibrate events to maximize participation from club curlers. Maureen and Michele to consider approach and update Board on next steps.

8. Governance – Board Terms

- Generally positive support for the material provided to discuss
- **Action Item** – Sean Holman to ask for feedback from Board members who were unable to attend the meeting

- **Action Item** – Sean Holman to incorporate feedback and develop proposal to be voted on in February meeting
9. Opportunities to support curling
- FYI – Curling Day in Canada is February 27th
 - Toronto Crokicurl
 - Want to participate with the TCA
 - If possible, will be offering one hour session in conjunction with Curling Day in Canada on February 27th
 - Discussions were underway for a Monday league however had to pause due to Stay at Home order
10. Trillium Grant
- Continue working with Rock Solid Productions on Peel initiative
 - Will be offering street curling mats to Peel clubs for events
 - Liaising with City of Mississauga to engage in camps and community programs
11. Next Meeting: February 10, 2021 at 7:00 pm – Potential agenda items identified: (i) Board terms. Provide any other agenda items to Melissa and Sean.
12. Adjournment at 8:26 pm