



BOARD OF DIRECTORS MEETING MINUTES

Date: February 10, 2021

Time: 7:00 pm - 8:30 pm

Location: MS Teams

1. Call to order – 7:01 pm

Attendees

Melissa Hogg Cunningham
Maureen Condon
Sean Holman
Michele Gower
Michelle Wettlaufer
Grace Bugg
Glenn Gabriel
John Majnarich

Regrets

Danielle Inglis
Bonnie Sacchetti

2. Approval of Agenda
(Motion – Michele Gower, Second – Grace Bugg)

3. Approval of Minutes
January 21, 2021 minutes approved (Motion – Michele Gower, Second – Grace Bugg)
Agreed that in future, the Minutes would be posted to the website following Board approval

4. General Updates

- Trillium Grant
 - Good progress with Mississauga and Brampton in being included in programming
 - Manuals are being prepared
- Outstanding Contribution Award
 - Will be an agenda item for the March Board meeting, including revised options for the award

- Updating web content with respect to fall 2021 re-opening
 - Desire to include content on available curling opportunities, listing TCA member clubs and the leagues available
 - Want to expand the information included on the website, potentially including profiling of clubs, individuals and programs
 - Have connected with Ryerson to utilize student resource to assist with building and posting content
 - Michelle Wettlaufer to investigate availability of government funding to support the student resource
 - Will be an agenda item for March Board meeting
- City of Toronto assessment on curling needs
 - Melissa will be representing the TCA
 - There is unmet demand, particularly in the west end
 - Next meeting in March
- CurlON
 - Launched discussion on diversity and inclusion
 - Melissa is representing the TCA as part of a large stakeholder group
 - Some initial considerations
 - Club vs Centre
 - Broader food choices
 - Link Learn to Curl opportunities with major tv coverage
 - Offer a level of commitment that is flexible
 - Expect to issue report in April 2021

5. Club Manager Update

- Managers are cautiously optimistic on re-opening in fall 2021
- Some clubs are considering no outside events
- Clubs are assuming ~60% of previous membership levels
- Continue to take advantage of availability government funding

6. Finance Update

- Refer to financial package provided for meeting
- Generally on track against budget, a few discrepancies such as website costs
- All Youth event entries have been refunded
- Michelle Wettlaufer to define data points required to establish benchmark for future fees discussions

7. 7.1 TCA Events

- The Youth event will be rebranded. TCA will support the event, but it will not be named as a TCA event. Grant Cowan to manage the event going forward.
- Opportunities for a youth event that is focused on skill development is in development.

- Maureen and Michele will be meeting with the TCA event chairs to discuss 2021/2022 season events; focus of discussions will be on what events should look like in the future to meet the needs of GTA curlers and be well attended. Item to come back to the board at March meeting.

7.2 Governance TCA Board

- Support for the proposal to change the length of term to 3 years with a two term limit
- Implementation to be decided at March Board meeting
- Agreed to advertise with TCA member clubs and on site(s) for volunteer Board members to add two roles to the Board
 - Director of Communication
 - Director of Sponsorship
- Consider revisiting the requirement for all Board members to be a member of a TCA member club; a number of Boards allow for a minority of positions to be taken on by experts who are not necessarily members.
- Sponsorship:
 - Who owns responsibility for relationship with “corporate” sponsors?
 - Melissa to connect with Goldline, Delmanor and Access Storage
 - New Director’s role to help define a sponsorship strategy

7.3 Member Forum

- First meeting is February 24th
- Meeting will include
 - Review of TCA Strategic plan
 - Data needs:
 - Youth programs and leads
 - League information (when confirmed by clubs)
 - Request for photos
 - Re-opening plans
 - Events approach

8. Next Meeting: March 24, 2021 at 7:00 pm – Agenda items identified: (i) Outstanding Contribution Award, (ii) Communications support, (iii) Board Governance and (iv) events update. Provide any other agenda items to Melissa and Sean.

9. Adjournment at 8:43 pm