



BOARD OF DIRECTORS MEETING MINUTES

Date: April 21, 2021
Time: 7:00 pm - 9:00 pm
Location: Zoom

1. Call to order – 7:01 pm

Attendees

Melissa Hogg Cunningham
Sean Holman
Danielle Inglis
John Majnarich
Michelle Wettlaufer
Grace Bugg
Glenn Gabriel

Regrets

Michele Gower
Bonnie Sacchetti

Guests

Greg King – West End Curling Committee (WECC)
John Rudd – WECC
Sandra Booth – TCA Event Chair
Bill Baker – TCA Event Chair

Board Update – Maureen Condon has stepped down from the TCA Board; many thanks to Maureen for all her hard work and support. Recruitment underway for Director of Championships.

2. Approval of Agenda

(Motion – Michelle Wettlaufer, Second – Sean Holman)

3. Approval of Minutes

March 24, 2021 minutes approved (Motion – Michelle Wettlaufer, Second – John Majnarich)

4. WECC Update

- City of Toronto's Parks, Forestry and Recreation (PFR) division is expected to start the review of underutilized arenas in May
- PFR covers the City of Toronto, it does not include Mississauga, Brampton or any other areas on the boundary of Toronto
- **Action item: John Rudd from WECC to circulate a standard letter for use in the desired lobbying of Toronto Councillors**
- **Action Item: Melissa to join the next WECC meeting to outline the desired rollout plan for lobbying – timing and messaging**

5. Club Manager Update

- Managers remain cautiously optimistic about re-opening in fall 2021
- The COVID protocols still allow a maximum of 50 in the rink
- Clubs are still considering policies on use of masks, vaccinations
- Clubs looking at options to assist with registration such as triple leagues, allowing registration for 2nd half of the season

6. Outstanding Contribution Award

- Melissa circulated a draft nomination form
- Suggestions
 - Open the nomination period earlier
 - Can a team be nominated as curling ambassadors
 - Place winners names in their club's ice
 - Provide a token with the TCA logos/special markings such as a broom or stabilizer that adds more visibility
- **Action item: Grace to provide the history of nomination information she has**
- **Action Item: Board to provide feedback to Melissa to finish the nomination form for presentation at then May meeting**

7. Strategic Plan Items

7.1 TCA Events

- Reminder to all that events need to consider different benchmarks for success – no longer is it based primarily on the number of participants; it needs to be based on the experience provided to the participants
- Sandra Booth presented on the Day Ladies event
 - Event will now be 2 days vs 3 days, with only an open event
 - Sponsors has stayed on board through the 2020 cancellation
 - Event has successfully used surveys to evolve, e.g.
 - Move to 2 days
 - No closing banquet

- Suggestion to expand the survey beyond only participants to the women's section at all TCA clubs
- Bill Baker presented on the Men's event
 - A large unknown today is how willing will clubs be to provide ice for January 2022
 - Participation in the Open event continues to decline – being capped at 64
 - The Novice event was a success

7.2 Members Forum

- There have been a couple of responses to the comprehensive information request sent to all TCA clubs. The clubs were requested to return their information to the TCA by May 3.
- Included in the ask was information about identifying potential TCA Board members.
- The next Members Forum is June 10th
- **Action Item: Create the agenda for the Member Forum for review in the May Board meeting**

7.3 Communications Intern

- A number of candidates have been identified through Ryerson
 - Hope to have an update on the selected individual for the May meeting
- Intern will receive \$100/month honourarium

7.4 Board Recruitment

- Continuing to promote the vacancies through communication with the clubs.
- Need to fill at least 3 positions
 - Communication
 - Sponsorship
 - Competitions
- May also use external sites

8. Roundtable

- New contact at Delmanor (Pat Niblett)
- June and July Board meetings to be moved from Wednesday night to Thursday night in the same week. New dates are June 17th and July 22nd.
- City of Mississauga is interested in hosting a major curling event at the Paramount Fine Foods Centre

9. Next Meeting: May 19, 2021 at 7:00 pm

10. Adjournment at 8:25 pm