



BOARD OF DIRECTORS MEETING MINUTES

Date: June 17, 2021
Time: 7:00 pm - 9:00 pm
Location: Zoom

1. Call to order – 7:04 pm

Attendees

Melissa Hogg Cunningham
Sean Holman
Danielle Inglis
John Majnarich
Michelle Wettlaufer
Grace Bugg
Glenn Gabriel
Michele Gower

Regrets

John Rudd

Guests

Sandra Booth – TCA Event Chair
Joanne Stewart – TCA Event Chair
Bonnie Sacchetti – Representing WECC

2. Approval of Agenda

(Motion – Michelle Wettlaufer, Second – Sean Holman)

3. Approval of Minutes

May 19, 2021 minutes approved (Motion – Sean Holman, Second – Michele Gower)

4. General Updates

4.1 Trillium Grant

- The roll-out of Street Curling through Rock Solid Productions continues in Peel – the kits are ready and the training manuals are being developed
 - TCA will retain a couple of the kits

- The Peel Boys and Girls Clubs have both been contacted – Peel School Board will be engaged in the fall
 - Target is to reach 5,000 people
- Michelle Wettlaufer is TCA liaison

4.2 Board Recruitment

- Continue to look for Board members to cover Communications, Sponsorship and Championships
- An ask for interest for these Board positions was included in the Information package sent to curling facilities
- John Majnarich has also reminded the Facility Managers

4.3 Communication Intern

- Ryerson has reposted the Communications Intern position
- The facility information ask also noted this need

4.4 Facility Information requests

- ~ 1/3 of the requests have been returned
- Have confirmed with facilities that no proprietary information is being shared and that the material is being used on the TCA website to assist interested curlers with knowledge on their opportunities and as part of the Member's Forum.
- **Action item: Michele Gower to follow-up with facilities to confirm requests will be returned in time for a July members forum meeting.**

5. Facility Manager Update

- Last meeting was June 15th
- Managers remain cautiously optimistic about re-opening in fall 2021
 - Sense based on surveys that ~75% of members expect to return
 - Expect to open early October as normal
 - Start of registration varies by facility
 - Membership fees are still TBD for some facilities
- Need information from Public Health and CurlION on protocols
- Still uncertainty on vaccination rules

6. TCA Events

Business Women – Joanne Stewart

- Dixie is confirmed, still looking for other clubs

Day Ladies – Sandra Booth

- Thornhill is confirmed for the finale, still waiting to hear from Cricket and Leaside on availability
- **Action item: Melissa to send Sandra the new Delmanor contact**

Men

- Goldline is able to provide product and gift cards, will not be providing cash

General

- Still need to assess formats, size of events and what each event offers participants

- The Event Guidelines document is being updated and will be circulated prior to the July Board meeting
 - Considering a consolidated ask to facilities for ice needed for TCA Events – each event handles the ask differently
 - **Action Item: Melissa to convene a meeting with all Event Chairs to define one ask to Goldline for support**
 - **Action Item: Event Chairs to define ice needs and send to Joanne so she may summarize.**
7. WECC Update
- Communication plan being developed once Parks, Forestry and Recreation (PFR) releases their decision
 - Next RFP meeting is June 24th, expected to report on learnings from underutilized arena survey. Michele Gower to attend on behalf of the TCA and share meeting highlights with the Board.
8. TCA Constitution
- Updated version provided with material for meeting
 - **Action Item: Board to provide feedback to Sean by July 1st for inclusion in version for Board approval at July 22nd Board meeting. To ensure all Board members have reviewed the document, please respond even if there is no feedback.**
9. Rowan's Law
- The intent with Rowan's Law is to protect amateur and recreational athletes under 26 years of age with respect to concussions
 - Applies to athletes, team trainers and officials
 - Effective July 1st all facilities need to have guidelines in place, including removal from play and return to play protocols and a designate who monitors the situation and makes decisions
 - This is seen as a big challenge for facilities
 - Julie Hastings from Bayview will be speaking to Jennifer Ferris of CurlION regarding Rowan's Law implementation at the facility level
 - **Action Item: John Majnarich to connect with Facility Manager's on their needs in this regard**
 - Michele Gower to share materials for discussion at July Board meeting.
10. Hosting a National Championship
- Tourism Mississauga has expressed interest in hosting a national curling event, most specifically a Scotties
 - Tourism Mississauga will provide the financial support; however, the expectation is that TCA will submit the bid and have responsibility for the organization
 - Expressions of interest for the 2024 Scotties are due in April 2022, with the bid due in June 2022

- Tourism Mississauga has flexibility with respect to which year the bid is made for
 - **Action Item: Melissa to confirm with Tourism Mississauga that the TCA will get organized to support a bid for 2025.**
 - Next Steps
 - TCA Board needs to consider more thoroughly the leadership required to do this and where does it fit within the strategic plan
 - Include as agenda item for July meeting
11. Preparation for Annual General Meeting (AGM)
- Important focus on increasing membership
 - Leverage CurlION initiative trycurlingnow.com
 - Drive traffic to TCA website to learn about facilities with the TCA and what they offer
 - Consideration for a 2 phase campaign to drive membership at an estimated cost of \$8K – consideration to ask TCA facilities to contribute to the program as they will benefit
 - Need to ensure that the program reflects the appropriate diversity
 - **Action Item: Melissa to follow up with Stephen Chenier of CurlION regarding date of CurlION AGM**
12. Roundtable
- Agreed to better utilize Google drive for sharing documents
 - Agreed to post documents for Board meetings on the Friday before the meeting on the Google drive
13. Future Agenda Items
- TCA fees
 - Diversity and inclusion strategy (CurlION, Curling Canada)
 - Member's Forum
14. Next Meeting: July 22, 2021 at 7:00 pm
15. Adjournment at 8:54 pm