



Board Meeting Notes
September 21, 2020 7:00pm
Held via Zoom

Call to Order at 7:04 p.m.

1. Roll Call

Attendees

- a. Maureen Condon
- b. Danielle Inglis
- c. Sean Holman
- d. Glenn Gabriel
- e. Tom Worth
- f. Michelle Wettlaufer
- g. Michele Gower
- h. Grace Bugg
- i. Melissa Hogg Cunningham

Regrets

- j. Bonnie Sacchetti

2. Approval of Agenda

- a. Approved (Motion – D. Inglis, Second – T. Worth)

3. Previous Meeting Minutes

- a. September 3, 2020 minutes approved (Motion – M. Condon, Second D. Inglis)

4. Introduction of Board members

5. Building our Strategic Plan

- a. 3 areas of focus

- i. Engage

1. Club Manager Survey – complete
2. Club Managers & Club Representatives Engagement Strategy – in development – challenge is clubs without representatives – to discuss at October Board meeting

- ii. Grow

1. Youth strategy – keep youth engaged in curling as they transition to early adulthood – in development – potential opportunity with university students who are remaining local due to COVID – TCA to also be more engaged in U18 program going forward – to discuss at October Board meeting
2. Diversity strategy – attract new members of varied cultural backgrounds – in development – to discuss at November Board meeting

- iii. Deliver

1. Development of 2020-2021 strategic plan – in development - to discuss at October Board meeting
2. Terms of Reference for Board positions – in development - to be finalized by November Board meeting
3. Development and launch of new TCA website – to go live September 28th
4. Development and launch/rollout of new TCA logo – full launch to be complete by end of September

5. Added – Deliver TCA Championships/competitions
 - a. Day and Business Women’s events cancelled for this season
 - b. Youth Championship is full and has a host club
6. Update on priorities
 - 6.1 TCA Website – launch date of September 28th
 - 6.2 Launch of new logo – to be complete by end of September
 - 6.3 TCA Fees – wait and see based on clubs opening – CurlION is freezing the fees for clubs – to discuss at October meeting
7. Transition activities
 - 7.1 Treasurer – Michelle has spoken to Adrienne (bookkeeper) and is speaking with John and Adrienne on September 21st - focus on completing the audit, updating signing authorities and moving to QuickBooks online
 - 7.2 Secretary – Sean and Jackie are meeting September 24th
8. New business
 - 8.1 TCA Men’s and Mixed Events – Go/No Go decision hopefully to be made by November 1st – no host club yet – decision will be impacted by club decisions on outside play – will be discussed at October Board meeting
9. Other Business
 - a. Bayview is potentially interested in hosting the U18 Interclub – Sean Holman to reach out to investigate potential – provide update at the October meeting
 - b. Each Board member to do a SWOT for the organization and relate it to the strategic plan – to be sent to Melissa Hogg Cunningham
 - c. Consideration for connecting with similar curling associations across the country
 - d. Review of potential club opening dates – Danielle to provide access to data – will be updated at October meeting
10. Next meeting(s)
 - a. Set as follows – unless otherwise indicated, all meetings are on Wednesdays and start at 7:45 p.m.
 - i. October 21st
 - ii. November 18th
 - iii. December 16th
 - iv. January 20th
 - v. February 10th
 - vi. March 24th
 - vii. April 21st
 - viii. May 19th
 - ix. June 16th
 - x. July 21st
 - xi. Thursday August 19th
11. Adjournment at 8:25 p.m.