



Board Meeting Minutes
Wednesday May 20th 7:00pm
Held via Conference Call

1. Meeting Called to order 7:03pm
2. Roll Call
 - a. Maureen Condon
 - b. Danielle Inglis
 - c. Glen Gabriel
 - d. Jackie Deschenes
 - e. John Headley
 - f. Tom Worth
 - g. Melissa Hogg
 - h. Jason Chang
 - i. Bonnie Sacchetti
3. Motion to approve April meeting minutes: Tabled to next meeting.
4. COVID-19 update - Curling Canada putting together return to play guidelines, more info mid-June. Will be dependent on the Federal & Provincial Government guidelines as well. Event chairs have been asked to consider what their go/no-go date would be to cancel their event. Melissa will draft something for the website to address the uncertainty.
5. Finance update: Currently showing a profit of \$10,000, but \$6,000 of that was for interclub. Events overall broke even.
6. Communications update: Wes Johnson is able to help get the email transition over the goal line and a meeting is planned to finalize account details, etc. shortly. Wes is eager to get going.
7. Sponsorship update: Event chairs have been advised to use their best judgement if approaching sponsors. The bigger sponsors will be approached after we have a better picture of what curling will look like next season. Jason suggested we put a template together for the chairs to approaching sponsors with language around the pandemic and continuing the relationship; more suggesting well wishes and checking in on how they're doing and "let us know if you want to chat". Melissa will draft something and share it with Maureen; something that can be sent from the TCA as a whole and that chairs can also use for their contacts.
8. Club manager update: Had a couple of conference calls discussing reopening plans and sharing thoughts around next season in a living document. Tom has updated the bonspiel calendar to ensure it's correct for next year, assuming we will be able to have bonspiels. Need to discuss amongst managers the timing for ice requests for events and also the concept that the clubs entering the most teams should be providing the most ice.
9. Championship update: The chairs are interested in knowing the rental fees at the different facilities so perhaps they could consider providing more ice fees if that might help secure ice. They also discussed social media coverage; Danielle suggested that the chairs come up with a plan or request list on what they need in terms of social media. Clubs want at least four weeks notice if an event is going to cancel. Note, City of Toronto owned facilities may not have a choice on whether or not to open. It may be wise to suggest to event chairs not to purchase prizes or other items that can't be returned (like banners) well in advance given the uncertainty. Consider reducing TCA fees for clubs that donate ice. TCA needs to consider ways to ensure clubs are getting fairly compensated for the ice they offer to the TCA. The ice fees that events pay is posted online.
10. WECC update: Parks & Recreation is continuing their research and stakeholder interviews. They have interviewed Stephen Chenier and were very impressed and have asked to maintain him as a contact. Looking to send a

newsletter out at the end of May. The City is still looking to hold a round-table meeting at the end of June. Looking to have a brainstorming session with interested parties.

11. Other business

- a. Need to take nominations for "Outstanding Contribution". Grace handled this last season.

Upcoming meetings: Thursday June 11th, Wednesday July 8th, Wednesday August 5th.

Proposed AGM: September 15th