

TCA Board Meeting Minutes
November 20, 2019 – Bayview Golf & Country Club

Present: Danielle Inglis, John Headley, Bonnie Sacchetti, Grace Bugg, Maureen Condon, Jackie Deschenes, Glenn Gabriel, Jason Chang (via teleconference), Tom Worth,

Regrets: Melissa Cunningham

Meeting called to order at 7:03 p.m.

1. Approval of past meeting minutes (September and October)
 - Maureen moved, Danielle seconded, Approved
2. Priority setting for the 2019-20 season
 - Website update – need significant progress by end of season – Launch by AGM
 - i) Value for members; should help people find out where to curl, help find bonspiels
 - ii) Tools for member clubs
 - Sponsorship – Need to be something we can announce by May
 - i) Need to provide more value for the sponsor
 - Outdoor curling in 19-20
 - i) Visibility for the sport
 - Safety resources – this season
 - i) Comprehensive set of safety tips doesn't exist
3. Future meeting date confirmation at al 7:00pm
 - Thursday December 12
 - Wednesday January 8
 - Monday February 10
 - Tuesday March 10 (Jason may be away)
 - Wednesday April 8
 - All calls will be via conference call until May 2020
 - Wednesday May 20
 - Thursday June 11
 - July (no meeting)
 - Wednesday Aug. 5
 - Proposed AGM date: Sept. 15
4. Rowan's Law
 - Good first steps have been done, consultation with the chairs of the events, documentation and information on the website
 - Now need some formal documentation on TCA letterhead and a code of conduct
 - Need documentation that goes to event chairs so that they are aware of the requirements
 - Try an online google form (ex. https://www.oshawagolf.com/Curling/Consent_Forms/Under_18_Consent_Forms.aspx)
5. TCA re-branding survey
 - Ready to send, only 6 questions; link will be sent to Tom to distribute to the clubs
6. Safety
 - Injury related to pebbling on adjacent sheets and slipping – need to make curlers aware that if pebbling is occurring next to a sheet they're on it needs 5-10 seconds to freeze before curlers walk on it. Danielle to follow up with injured gentleman.

- Glenn and Maureen to finish the draft of the safety tips that has been started (on google docs) and publish for clubs to use for their members. Ensure to put TCA branding on it.
7. Outdoor curling update (City of Toronto and Evergreen Brick Works)
- The outdoor ice will be made in the next week or so and stay on until sometime in March.
 - Danielle has found a City contact who can help get this going. West Mall location is looking to be the best opportunity.
 - Evergreen Brickworks has a facility that can accommodate curling. They have proposed that if we provide the hacks, rocks, etc, they have volunteers that will help teach curling and will welcome TCA clubs to use the outdoor rink as an opportunity to promote their facility.
 - Curling day in Canada would be a great day to ensure that the outdoor city rinks are staffed with knowledgeable curling volunteers.
 - Note, Glenn works for the city in recreation and will likely be able to help find the right people to talk to.
 - Assets we have for outdoor curling (stored at West Mall and Harry Gairey) are:
 - i) 12 House rings
 - ii) 96 junior lite rock stones
 - iii) 48 brushes
 - iv) Storage containers
8. Sponsorship update
- Still working on various sponsors.
9. TCA Mixed Doubles Championship
- No update at this time, tentative chair of the event is not responding to emails from Maureen.
 - Will get phone number of potential chair to Maureen to gauge interest and hopefully save the event for this year.
10. Annandale update
- Club has decided that after this year they intend to no longer be a member of the TCA as they don't see the value.
 - We have time to work with them to demonstrate the value of the TCA.
 - Look up stats on how often they participate in spiels and interclub for past 5 years.
 - Bring back additional entry cost for non-TCA club teams for TCA events.
11. Curling Day in Canada
- February 22, 2020 – exciting initiatives and contests via Curling Canada that we can support. Individual contest, rocks and rings contest, as well as club contest.
12. Communications update
- Melissa challenged with personal, work and technical challenges.
 - Jackie can help with mapping the domain through gmail.
13. Financial update
- Nothing to report at this time, John will send information to the group on the reporting requirements.
14. Championships update
- Pages are ready to launch.

- Business women's bonspiel went well, happy with their date.
- Day women's didn't fill, reconsidering format/date.
- The two ladies events are very close together, but that is the case due to the competitive season dates.

15. TCA club managers' update

- Next meeting is tentatively in December after next TCA meeting
- Bonspiel coordination is working so far

16. WECC update

- Not a lot of new information since last meeting
- Followed up with GM of P&R per direction from the Mayor for the P&R dept to work with WECC with a letter of Nov 6th and email on 18th but have not had a response.
- They have met with Trillium regarding a possible seed grant. Cannot apply until the non-profit is incorporated. The official name will be Curl Etobicoke – right now website is www.westendcurling.com.
- Bonspiel is full, Goldline is providing support. Planning a community event in January to invite all politicians and stakeholders to come and speak and bring awareness, hopefully media attention.
- TCA would like to know what expectation the WECC has of TCA for support – at this time no expectations beyond sharing awareness and information. WECC shouldn't hesitate to ask for more from TCA, such as promoting the website, promoting the email list and promoting their social media. Really pushing the idea of a "virtual club", but need to find ice to play on in the interim.

17. Other Business

- Unionville Celebration – 350 attendees, well done and well executed event. Danielle spoke and presented an award to their club.

18. Adjournment – 9:42pm